

# A Presentation on Private Practice

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# What you need to consider before starting a business

- ▶ Know your business structure
- ▶ Know your business type
- ▶ Know your produce or service
- ▶ Know your customers
- ▶ Know your plan
- ▶ Know your finance

# What type of business?

- ▶ home-based business
- ▶ online business
- ▶ starting as an independent contractor
- ▶ franchise
- ▶ company
- ▶ Sole trader

# How do I choose a business name?



# What skills do you need to start a business?

- ▶ management skills
  - ▶ industry expertise
  - ▶ technical knowledge
  - ▶ finance skills
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- ▶ <http://www.business.gov.au>

# Prepare yourself for business

- ▶ Analyse your business idea
- ▶ Analyse your business structure
- ▶ Analyse yourself

# Questions?

