

Developmental Educators Australia Incorporated (DEAI)

Business Plan 2019-21



**Developmental
Educators
Australia
Incorporated**

The DEAI is the Professional association for Developmental Educators

Developmental Educators aim to empower people with disabilities and their families to achieve social inclusion within the community, and to maximise their quality of life through the promotion of life skills development.



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Vision/Aim

The vision of the DEAI is to promote the profession of Developmental Education within the human services.

The DEAI Aims to:

- Represent the profession
- Build a national profile
- Maintain integrity and professionalism across the profession
- Support the independence and quality of life of individuals with disability
- Provide ongoing education and professional development
- Influence and advocate to government and non-government industry
- Influence the academic direction of the profession



Goals 2019-21

- Provide quality professional development and resources to members
- Ensure maintenance of practice standards
- Become a member of National Alliance For Self Regulated Health Professionals
- Further develop appropriate governance and supports
- Continue to increase membership
- Maintain the integrity of the profession
- Influence policy and community views



Provide quality professional development and resources to members

Strategy

- Introduce Compulsory Professional Development
- Appoint a professional development officer
- Create a database of PD records
- Offer a minimum of 5 PD events annually
- Maintain a register of resources for members to access
- Facilitate supports for members, i.e. Clinical Supervision



Become a member of National Alliance For Self Regulated Health Professionals

Strategy

- Develop appropriate compliance strategies to meet eligibility criteria for membership
- Create financial resources to meet membership and ongoing costs



Further develop appropriate governance and supports

Strategy

- Develop annual financial sustainability goals including diversification of income streams
- Develop Organisational strategy structures & plans focussed on long term outcomes
- Develop people and capability goals ensuring an appropriate mix of paid and voluntary contribution
- Develop specific performance measures relating to roles and outcomes supporting the Incorporation
- Develop a clear growth strategy
- Develop appropriate feedback mechanisms from community



Continue to increase membership and involvement

Strategy

- Create 2 appropriately financially supported roles to manage business and implement
- Create a marketing strategy to raise awareness and value of the profession
- Continue representation at events
- Continue social events for members
- Maintain and further develop website
- Create sub committee structures to undertake DEAI business
- Investigate opportunities to invite membership to sub committees
- Create a permanent base of operations



Maintain the integrity of the profession and ensure maintenance of practice standards

Strategy

- Requirement for annual Professional Development to maintain membership
- Develop scope of practice documents in collaboration with Flinders University
- Work with universities offering disability studies degrees to provide course accreditation
- Review and update Code Of Ethics annually to reflect changes to the sector
- Work with individuals to determine eligibility through individual course accreditation
- Maintain active approach to managing and resolving complaints

Influence policy and community views

Strategy

- Develop opportunities to provide public comment on policy issues where appropriate
- Maintain social media presence
- Liaise with universities across Australia
- Review and comment on government submissions
- Advocacy on behalf of the incorporation and its members
- Interface with industry partners to positively influence on behalf of members

